

FMC Corporation
Introduces
the Motor Coach
FMC 2900R

Press Kit



FMC CORPORATION

EXECUTIVE OFFICES

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NEWS RELEASE

FROM THE OFFICE OF
FRED E. ROSEWATER, JR.
DIRECTOR OF PUBLIC RELATIONS

Subject: FMC INTRODUCES NEW MOTOR COACH

Release: IMMEDIATE

San Jose, California, June 8, 1972: FMC Corporation today announced its entry into the billion-dollar recreational vehicle market by introducing a fully engineered motor coach designed from the ground up for use as a "home on wheels."

The FMC 2900R Motor Coach, a 29-foot, rear engine vehicle, one of the largest motor homes now in production, was presented in its first public showing at the company's world headquarters in San Jose, California. It sets new standards for interior and exterior styling, ride comfort, performance, and safety.

Officials of FMC, a highly diversified, worldwide producer of machinery, chemicals, and fibers and films, reported the company intends to participate in the fast growing field on a full scale basis. The program will be the responsibility of the newly established Recreational Vehicles Division, headquartered in Santa Clara, California.

(MORE)

Participating in the introductory ceremony were Benjamin C. Carter, chairman of the board of directors of FMC, and Emiel T. Nielsen, Jr., executive vice president in charge of machinery operations.

Mr. Carter spoke of the significance of the event to FMC, a company that has been historically oriented toward service to industry and agriculture. The motor coach line, he pointed out, represents a substantial move toward consumer product fields.

"In extending our capabilities into this new area," he said, "FMC will be drawing upon a broad background of experience in the design and production of a variety of specially engineered vehicles for the armed forces, industry, and agriculture."

FMC has nearly 30 years' experience in supplying versatile vehicles, such as amphibious landing craft, armored personnel carriers, and many other types, that have consistently met the most rigid performance standards.

In serving industry and agriculture, the company has pioneered in the development of self-propelled, mechanized harvesters; has built large, specialized transport vehicles for use on difficult terrain; is a major builder of railroad freight cars; and designs and produces compact garden tractors.

(MORE)

Mr. Nielsen, who was instrumental in establishment of the new division, traced the research and development work on the coach. He described it as the product of a two-year program that drew heavily upon the industry itself for guidance, with extensive owner-dealer surveys to determine the best design features.

"The 2900R is the 'top of the line' version of a completely new series of FMC motor coaches planned for the future," Mr. Nielsen said. Designs have been completed, he indicated, for a 19-foot and a 23-foot coach, both with unique drive and suspension systems. The 2900R is currently in production at an existing plant at 333 Brokaw Road, Santa Clara. It is anticipated that additional manufacturing facilities will be established nationwide to service the fast growing recreational vehicles market.

First deliveries of the FMC 2900R are scheduled for late September of this year, to Western states dealers. A nationwide network of established motor home dealers will receive the vehicle during early 1973.

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FMC 2900R

MOTOR COACH

SPECIFICATIONS

Length 29 feet ... Width 8 feet Height 8 feet 4 inches
Gross Vehicle Weight 14,000 lbs.

STANDARD FEATURES

AUTOMOTIVE

440 cubic inch rear engine
Engine completely accessible
from exterior
Custom chassis
Independent front and
rear suspension
Heavy duty radiator with
trans cooler
Heavy duty auto transmission
105 amp.-hour battery
60 amp. alternator
60 gallon fuel
full instrumentation
fuel, speed, oil, water
tach, generator
Power steering
Power brakes
Frame tie & tow hooks
Prewired trailer connector
Concealed front wipers & washers
Jack & lug wrench
750 x 17 8-ply tires
Rear wiper & washer
Wheel covers

SAFETY

Steel chassis
Aluminum upper cage frame
Seat belts
Shoulder harness
Head restraints
Driver and passenger door
Emergency flashers
Brake warning light
Tinted safety windshield
Fire extinguisher
Courtesy door lights
Shock-absorbing bumpers

LIVABILITY

8 cubic ft. refrigerator/freezer
Color coordinated interior
4 burner range - eye-level oven
Map light
Tub/shower
2 rear beds (30x80 & 36x80)
convert to queen-size bed
Double front bed (43x76)
Bath exhaust fan
Electric clock - caution panel
Rear lounge table
Tinted windows
AM-FM stereo radio & tape deck

CONVENIENCE

60 gallon water capacity
65 gallon dual waste holding
tanks
10 gallon hot water heater
25 gallon LPG tank
84 cubic ft. interior storage
26 cubic ft. exterior storage
System indicator panel

HEATING

34000 BTU automotive heat/
defrost
30000 BTU ducted furnace

ELECTRICAL

110V/12V lights and plugs
40 amp. converter
TV antenna
Prewire for CB radio

FMC 2900R
MOTOR COACH

OPTIONAL FEATURES

AUTOMOTIVE

Leveling jacks
Spare tire and wheel
Trailer tow and motorcycle rack

SAFETY

Michelin tires
Cruise control

LIVABILITY

Thermasan waste system
Water purifier

AIR CONDITIONING

32000 BTU automotive cooling
27000 BTU auxiliary cooling

ELECTRICAL

6500 watt auxiliary power unit
180 amp.-hour auxiliary battery system





NOTICE TO EDITORS:

To assist you and your staff in becoming more fully acquainted with the activities of our company, we have prepared the following as additional background information to the attached news release.

If you have any questions relative to this material, or the release, please feel free to call:

Fred E. Rosewater, Jr.
Director of Public Relations
Phone: (408) 289-2882

FACTS ABOUT FMC

NAME	FMC Corporation
WORLD HEADQUARTERS	1105 Coleman Avenue, San Jose, CA 95106 (P. O. Box 760)
SALES	\$1.4 billion in 1971
SOURCE OF SALES	Diversified machinery 41.8% Fibers & films 25.9% Industrial, agricultural chemicals 21.9% Ordnance materiel, services 10.4%
EMPLOYEES	45,613
STOCKHOLDERS	40,921

COMPANY STRUCTURE

Three groups (Machinery, Chemical, Fiber & Film) comprised of:

28 divisions

2 subsidiaries (Gunderson, Inc., Portland, Ore.; Stearns Division, Milwaukee, Wis.)

2 50%-owned companies (Petro-Tex Chemical Corp., Houston, Texas, jointly with Tenneco, Inc.; Ketchikan Pulp Co., Ketchikan, Alaska, jointly with Georgia-Pacific Corp.)

138 production facilities located in:

35 states and

15 foreign countries

PRODUCTS

Machinery

Agricultural equipment; food processing, canning & freezing equipment; packaging & paper converting equipment; pumps & waste disposal equipment; power transmission & bulk materials handling equipment; railroad freight cars & marine vessels; compact tractors, tillers, mowers & groundskeeping equipment, petroleum specialty equipment; power shovels, cranes & hoes; specialized defense materiel

Chemical

Basic industrial chemicals (inorganic & organic); agricultural chemicals

Fiber & Film

Cellulosic & synthetic fibers, yarns, staples; rayon tire cord; cellophane & plastic packaging films; rayon cord & polypropylene strapping; microcrystalline cellulose

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**FMC CORPORATION
RECREATIONAL VEHICLE DIVISION**

333 Brokaw Road, Box 664 Santa Clara, California 95052